

# BRAMLEY BATHS

## **Bramley Baths #morethanapool**

Lead Facilitator - Co-Creation for Heritage Inspired Design

**Location:** Bramley Baths, Leeds

**Contract Type:** Freelance Commission June 2026 to January 2027

**Project:** #morethanapool

**Reporting to:** Business Development & Heritage Engagement Manager

## **1. Project Overview**

Bramley Baths is seeking an experienced and imaginative Lead Facilitator - Co-Creation for Heritage Inspired Design to develop and deliver a programme of workshops and community consultation activities to co-create a mural and designs for stained glass panels/windows and tiles as part of **#morethanapool**, funded by The National Lottery Heritage Fund.

This project represents a major step in Bramley Baths' long-term ambition to safeguard and revitalise its historic Grade II listed building while strengthening its role as a thriving community-led social enterprise.

Opened in 1904, Bramley Baths has served generations of local residents as a public health and wellbeing facility. Since community transfer in 2013, it has become a vibrant hub for health, culture and community connection, welcoming more than 3,000 visitors each week.

The **#morethanapool** project will restore key historic features of the building, including the original Russian Steam Room, while developing a creative programme of arts, heritage and community engagement activity that reveals and celebrates the Baths' stories.

The appointed Lead Facilitator will play an important role in co-creating a suite of vibrant and engaging designs for community authored artworks that will be incorporated into the capital project. The final works will reflect Bramley Baths' identity through stories, reflections, memories and heritage gathered from local people and reflect the baths' vital role in local life. The project will strengthen connection with the baths' past, present and future, increase engagement, broaden participation, and support the development of future arts, cultural and heritage programming.

#morethanapool Lead Facilitator – Mural and Heritage Design

Co-creation sits at the core of the project - local people will actively shape the designs. The project and process invite genuine collaboration, giving communities agency to define how Bramley Baths is presented from celebrating heritage architecture, local pride to highlighting overlooked voices and shared histories.

## 2. Core Objectives

The commission will support Bramley Baths to:

- **Increase Heritage Engagement:** Create accessible and engaging opportunities for people to connect with the history and stories of Bramley Baths.
- **Broaden Participation:** Develop activity that attracts and supports contributions from new and underrepresented audiences, ensuring the designs reflects the diversity and voices of Bramley and the whole community.
- **Support Organisational Learning:** Contribute to testing and shaping heritage engagement approaches that can inform future Delivery Phase activity.
- **Build Community Ownership:** Encourage co-creation, shared storytelling and active participation.
- **Strengthen Cultural Identity:** Position Bramley Baths as an important local heritage and cultural asset.

## 3. Key Deliverables

We are seeking a Lead Facilitator – Co-Creation for Heritage Inspired Design to co-ordinate the delivery of the following:

### Programme Development

Design and co-ordinate a programme of activities, workshops and participatory sessions that explore:

- The architecture and social history of Bramley Baths
- Community stories and lived experiences
- Heritage, wellbeing and place-based identity

### Activity Facilitation

Design, lead and deliver activities that:

- Appeal to local people
- Encourage contributions from a broad range of participants
- Maximise community consultation and contributions to the project, putting local voices at the centre of community representation

## **Programme Delivery**

- Deliver a programme of creative engagement activities to gather community insights and inspiration for the design of a community mural, stained-glass window/panels, and ceramic tile artworks.
- Recruit a mural artist and specialist crafts people to deliver the works (delivery is subject to continued funding for #morethanapool)
- Source and document costings for future delivery of art works (delivery is subject to continued funding for #morethanapool)
- Lead on promotional activity to maximise engagement, within all brand guidelines (Bramley Baths and The National Lottery Heritage Fund). Supported by and with final sign off from the Bramley Baths team.
- Coordination with the wider project team

## **Documentation and Learning**

Support evaluation and learning capture by:

- Gathering participant feedback
- Recording attendance and engagement
- Contributing insight to wider project evaluation activity
- Creating a final evaluation report

## **4. Creative Direction**

We are looking for a programme that is:

### **Inclusive and Accessible**

Activity should be welcoming to people of different ages, backgrounds and levels of prior heritage knowledge.

### **Participatory**

Sessions should encourage conversation, contribution and co-creation rather than passive attendance.

### **Locally Rooted**

The project should respond to Bramley Baths' unique stories, architecture, social history and community significance and be shaped by local voices.

### **Flexible and Experimental**

We welcome creative approaches that test new ways of engaging people with heritage.

### **Connected**

The programme should complement wider **#morethanapool** activity including capital development planning, audience development work, heritage research and digital storytelling.

## **5. Target Audience**

### **Primary Audiences**

- Bramley residents
- Existing Bramley Baths users
- Local families
- Older residents with lived memory of the Baths
- Community groups including communities of interest and local geographical communities

### **Secondary Audiences**

- Schools and education groups
- New and underrepresented participants
- Potential to test on-line / digital audiences

## **6. Budget & Timeline**

### **Commission Fee – £9000 plus VAT**

This fee should include all planning, delivery, administration, travel and associated costs.

### **Workshop materials – up to £1000**

**Timeline** – Final designs, costs and report needed by 30 January 2027

## **7. How to Apply**

Please submit:

- A brief expression of interest (maximum 2 pages) outlining your approach to this commission
- Relevant examples of previous work
- Proposed fee breakdown
- CV / biographies for key personnel (if applicable)
- Details of two referees who you have worked with in the last two years

We are particularly interested in applicants with experience in:

- Heritage engagement programming
- Community participation and co-creation
- Working with community organisations

- Designing inclusive learning experiences

Please send submissions to **Helen Whiteley, Business Development & Heritage Engagement Manager** at [helen@bramleybaths.com](mailto:helen@bramleybaths.com) with the subject line:

Lead Facilitator – Co-Creation for Heritage Inspired Design – Bramley Baths  
#morethanapool

Submission deadline: **Thursday 21<sup>st</sup> May 2026 – 10am**

Conversation regarding application and clarifications: **Wednesday 27<sup>th</sup> May – p.m.**

