Bramley Baths #morethanapool

Events Co-ordinator Commission

Location: Bramley Baths, Leeds
Contract Type: Freelance Commission July 2026 to end January 2027
Project: #morethanapool
Reporting to: Business Development & Heritage Engagement Manager

1. Project Overview

Bramley Baths is seeking an experienced and **Events Co-ordinator** to implement and deliver an inspiring range of engaging events connected to Bramley Baths history and deep connection with its community of as part of **#morethanapool**, funded by The National Lottery Heritage Fund.

This project represents a major step in Bramley Baths' long-term ambition to safeguard and revitalise its historic Grade II listed building while strengthening its role as a thriving community-led social enterprise.

Opened in 1904, Bramley Baths has served generations of local residents as a public health and wellbeing facility as well as a spaces for dances and community gatherings. Since community transfer in 2013, it has become a vibrant hub for health, culture and community connection, welcoming more than 3,000 visitors each week.

The **#morethanapool** project will restore key historic features of the building, including the original Russian Steam Room, while developing a creative programme of arts, heritage and community engagement activity that reveals and celebrates the Baths' stories.

The appointed **Events Co-ordinator** will use their experience and connections to inspire, curate and deliver an exciting range of must-see spectacle events that connect local people with the heritage of Bramley Baths, broadens participation, and supports the development of future cultural programming.

2. Core Objectives

The commission will support Bramley Baths to:

- **Increase Heritage Engagement:** Create accessible and engaging opportunities for people to connect with the history and stories of Bramley Baths.

- **Broaden Participation:** Develop activity that attracts new and underrepresented audiences, ensuring the programme reflects the diversity of Bramley and wider Leeds communities.
- **Support Organisational Learning:** Contribute to testing and shaping heritage engagement approaches that can inform future Delivery Phase activity.
- **Build Community Ownership:** Encourage co-creation, shared storytelling and active participation.
- **Strengthen Cultural Identity:** Position Bramley Baths as an important local heritage and cultural asset.

3. Key Deliverables

To deliver a series of events (c. 8-12) between July 2026 and January 2027 that represent the values and heritage Bramley Baths that will excite and inspire audiences and clearly demonstrate that we are **#morethanapool**. We aspire to engage with over 1000 people through our events. *To note - this is distinctly different to our Workshops, Talks and Tours Programme.* The Events Co-ordinator will oversee the delivery of the following:

Event Development

Curate and co-ordinate a range of events that are inspired by:

- The social history of Bramley Baths and its importance to the people of Leeds
- The symbolism of public bathing heritage and health histories
- Community stories and lived experiences
- Heritage, wellbeing and place-based identity

Scale and impact

Identify, and work with external event producers to create events that:

- Evoke our **#morethanapool** Project
- Take inspiration from over 120 years of life at Bramley Baths
- Can be delivered comfortably and safely within the Bramley Baths footprint
- Enhance our existing programme of health and wellbeing activities at Bramley Baths

Event Delivery

Oversee the smooth delivery of events including:

- Scheduling
- Participant liaison
- Event logistics
- Accessibility planning
- Health & Safety
- Coordination with the wider project and duty management team

Documentation and Learning

Support evaluation and learning capture by:

- Ensuring the gathering participant feedback
- Recording attendance and engagement
- Contributing insight to wider project evaluation activity

4. Creative Direction

We are looking for event series that is:

Inclusive and Accessible
The range of Events should be welcoming to people of different ages, backgrounds and levels of prior knowledge about Bramley Baths.

Locally Rooted
Events should link to Bramley Baths' unique stories, architecture, social history and community significance.

Flexible and Experimental
We welcome creative approaches that engage people with our heritage in new and surprising ways.

Connected
The programme should complement wider **#morethanapool** activity that include workshops, talks and tours, capital development planning, audience development work, heritage research and digital storytelling.

5. Target Audiences

Our Events should seek to engage and inspire with existing audiences and customers in fresh ways and reach out to new audiences through innovative event themes and commissions.

Our existing and primary audiences currently include Bramley residents, existing Bramley Baths users, local families and schools, all of which we seek stronger engagement with through new activities.

Through our planned events we would like to reach out to residents with lived memory of the Baths in the 20th century, community groups, new cultural audiences across Leeds and Yorkshire.

6. Budget & Timeline

Commission Fee – up to £8,000 plus VAT

#morethanapool Events Co-ordinator

This fee should include the co-ordination of all planning, delivery, administration, travel and associated costs for the execution of c. 11 Events of scale and impact attracting over 1000 people across the range of events between July 2026 and January 2027.

Please note that the maximum budget available for commissioning, purchasing and producing events is up to £36,000 plus VAT

7. How to Apply

Please submit:

- A brief expression of interest (maximum 2 pages) outlining your approach to this commission
- Relevant examples of previous work
- Proposed fee breakdown
- CV / biographies for key personnel (if applicable)
- 2 referees who you have worked with I the last 2 years.

We are particularly interested in applicants with experience in:

- Programming events of this nature and within a heritage building
- A strong network of event providers relevant to Bramley Baths heritage
- Cultural event production
- The ability to be flexible with your time to deliver events that suit timings of audiences and Bramley Baths

Please send submissions to **Helen Whiteley, Business Development & Heritage Engagement Manager** at **helen@bramleybaths.com** with the subject line:

Events Co-ordinator Commission – Bramley Baths #morethanapool

Submission deadline: **Monday 29th June 2026 – 10am**

Please note we will be holding conversations regarding application and clarifications on: **Wednesday 1st July 2026**